



P.O. Box 1924  
Hartford, CT.  
06144-1924

**The 26th Annual Keney Park Family Day Festival 8.20.2011**

**Business Sponsorship Levels**

**Keney Emerald Sponsorship \$10,000 +**

Entitles your organization to exclusive rights to the official name of the sponsor board.

**Signage displayed at key areas:** Sponsor board, and at performance mid-stage with your logo and banner. We will provide signage opportunities at additional sites:

- a) Signage at four entrances to park. The main entrance to park on Woodland Street, the intersection of Albany Ave. and Woodland St., Greenfield St., and Ridgefield St.;
- b) Announcements over public address system throughout the duration of the event.

**Media Exposure:** Your company name on promotional materials, website, poster and program; sponsor name in all media announcements and advertisements. Admittance to hospitality tent for 15 guests.

**Premier Sponsorship \$5,000 to \$9,999**

**Signage displayed at key areas:** Sponsor name on hospitality tent and performance stage (left or right) with your logo and banner. We will provide signage opportunities at additional sites: a) At three entrances to park; b) Announcements over public address system during Family Day.

**Media Exposure:** Your company name on promotional materials, website, poster, program, and sponsor board. Sponsor name in all media announcements and advertisements. Admittance to hospitality tent for 10 guests.

**Grand Sponsorship \$1,000 to \$4,999**

**Signage displayed at key areas:** Performance right or left bottom Stage, a) At two entrances to park; sponsor board; b) Announcements on public address system during the festival.

**Media Exposure:** Company name on promotional materials – website, poster, program and sponsor board. Sponsor name in all media announcements and advertisements. Admittance to hospitality tent for 5 guests.

***Your Donation is Tax Deductible, We are a 501c(3) Organization***

***Make Checks Payable To: Family Day Enterprises, Inc. P.O.Box 1924, Hartford, CT. 06144***

Name or Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Level of Sponsorship: \$ \_\_\_\_\_

**Keney Emerald Sponsorship**

**Premier Sponsorship**

**Grand Sponsorship**